



Tomi Karma luoto

Executive Video Producer,
Entrepreneur

I am a media and communications professional who loves a challenge. My strengths are creativity, research and development and management.

I am an experienced product developer and regardless of the size of the project they are equally important to me.

My working history includes travelling between Helsinki and Shanghai at the service of a larger company, but it also includes creating my own business as an entrepreneur and everything in between.

I am a flexible team worker who gets the other members of the team to pull together.

Working History

Viestintätoimisto Deski Oy
Executive Video Producer,
2008 - present
www.viestintatoimistodeski.fi

Thermo Electron
IT specialist, 2000 – 2003
[Testimonial](#)

Jahuu Productions
Entrepreneur, Web Designer, Video Producer
2007 - present
www.jahuuproductions.com

Labsystems Shanghai
Quality Consult, 1999 - 2000
[Testimonial](#)

Education

Master of Media Production and Management, Culture and Arts, MA

2011 – 2012

Metropolia University of Applied Sciences

Final Thesis: [Electronic Press Conference as a Bridge in the Change of Media Communication](#)

Bachelor of Applied Science (B.A.Sc.), Media

2004 – 2008

Helsinki Polytechnic Stadia, media and communication

Latest References

HSY

Video Concept for recycling with Arman Alizar and HSY. A bunch of celebrities were involved in the videos. The videos were published in Facebook, YouTube and the teasers in Instagram

Position: Video Concept Designer and Executive Video Producer

[HSY Facebook](#) and [Arman Instagram](#)

Production: Deski 2015

VR

Dual layer video concept for the introduction of the double deck DuettoPlus restaurant car.

Position: Concept Designer and Executive Video Producer

[Flash video](#)

Production: Deski 2014

TallinkSilja

Video series of the renovation of the Silja Serenade cruiser

Position: Executive Video Producer

TallinkSilja at [YouTube:ssa](#)

Production: Deski 2014

Language and technical abilities

Finnish - native
Swedish - excellent
English - professional
working proficiency

Mac, Windows and Linux
Office, Adobe CC Programs i.a. Pr,
Ae, In, Il, Ps, Sg, Fl, Dw, Lr.
HTML, CSS, PHP

European Driving license, class B

Skills

PRODUCER SCRIPT WRITER EDITOR CAMERA OPERATOR HELI-
CAM OPERATOR SOUND DESIGNER COMMUNICATION PLANNING
CONTENT MARKETING WEB DESIGN SEARCH ENGINE OP-
TIMIZATION SEARCH ENGINE MARKETING SOCIAL MEDIA OPTI-
MIZATION QUALITY IMPROVEMENTS AND MODELS PRODUCTIONS IM-
PROVEMENTS VIDEO CONCEPTS SOCIAL MEDIA CONCEPTS
COMMUNICATION CONCEPTS SCENARIO PLANNING AND ANA-
LYZING TEAM LEADERSHIP AND RESOURCING PROJECT
MANAGEMENT QUALITY MANAGEMENT RESEARCH AND DEVEL-
OPMENT MANAGEMENT

Contact Information

WEB: www.jahuuproductions.com

Email: tomi.karmaluoto@jahuuproductions.com

Linkedin: [Tomi Karmaluoto](#)

Twitter: [jahuu77](#)

Facebook: www.facebook.com/karmaluoto

Instagram: [jahuu77](#)

Flicker: [jahuu77](#)

Thumblr: [jahuu77](#)

Mobile: (00358) 040 501 6632

Post Address: Kuudes Huvilatie 8b
02730 Espoo
Finland